

TEAM LEARNING TALK



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ABOUT US

Team Learning Services is a Lake Norman, NC-based company that provides consultation and services that help your small business:

- Increase company productivity, sales, and service through structured and measurable employee onboarding and training programs.
- Turn the training of employees over to the pros so owners and managers can focus on running their business.
- Provide custom training classes and programs so your employees work productively, competently, confidently, and safely.

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JOIN TEAM LEARNING SERVICES AT THE CHARLOTTE REGIONAL BUSINESS ALLIANCE 2019 BUSINESS SHOWCASE



The Charlotte Regional Business Alliance (former Chamber of Commerce) is holding their 19th annual Business Showcase at the **Park Expo & Conference Center on April 10, 2019 from 3:00-7:00pm**. Team Learning Services will have a booth exhibiting our range of business services, highlighted by our innovative and unique **Recruiting for the 21st Century** program that helps small businesses who have challenges filling open positions to find, hire, and train great employees.

The event is free to attend. So please come and stop by the Team Learning Services booth to meet us, learn how we can help your company grow and prosper, and enter a drawing for a fabulous prize!

Click [HERE](#) to learn more about the Business Showcase.

ARTICLE: INNOVATIVE WAYS TO FIND GOOD EMPLOYEES IN A TIGHT JOB MARKET (by David Koster)

If you own a business today, you likely have challenges finding and hiring good employees. This is especially true in the traditionally “blue-collar” positions such as the trades, manufacturing, retail, and food service. The good news is there are still customers for your business. The bad news is you can’t offer full service without full staff.

In a time when you cannot find good employees, you may have to make them.

There are many reasons why we are in this situation, but that does not change the fact that you need people and you need them now. A lot of employers are so desperate they settle for hires who are a terrible fit for the role. These people usually don’t last very long and the process starts all over again. It’s frustrating and unproductive for everyone involved. **Read the full article [HERE](#)...**



Team Learning Services can review your hiring techniques and help you target more and better candidates.

SMALL BUSINESS ARTICLES & VIDEOS (click to view)	
	<p><u>How To Be Here Next Year: 5 Steps Retailers Need To Embrace To Compete With Online</u> (at Retaildoc.com)</p> <p>Many retailers have embraced digital as the be-all and end-all. But what I'm telling you is you need to leverage the physical store.</p>
	<p><u>Self Serving Motivations Are Not Enough</u> (at Boutiquegrowth.com)</p> <p>You get more motivation and satisfaction from making your business about serving others than you do if you are only in it for yourself.</p>
	<p><u>Best Business Books You Need to Read</u> (at wheniwork.com)</p> <p>The best business books can be filled with surprising advice—from cautionary tales to breaking-edge strategies. We've rounded up the best business books on our list, including everything from tried-and-true favorites to some leading best sellers.</p>
	<p><u>Why Being Nice is Hurting Business Results</u> (at fierceinc.com)</p> <p>Many company leaders have admitted to us that their organizations suffer from this type of culture, a “culture of nice” if you will, where people are afraid to speak openly or confront the behavior of others for fear they may “rock the boat” or be judged as challenging the status quo.</p>
	<p><u>Hiring your first employees!</u> (at YouTube)</p> <p>Don't let the fear of hiring your first employees stop your company from growing. This video explains how I went through this intimidating stage of business and made it out still in business!</p>

Please Attend:

- Sam's Club TriChamber (Mooresville, Lake Norman, Statesville) Networking Breakfast
 - Friday, April 12, 2019 at 7:30 AM – 9 AM
 - 646 River Highway; Mooresville, NC
- Lake Norman Small Business Network (LKNSBN) Small Business Appreciation Night
 - Friday, May 10, 2019 at 5:30 PM – 8 PM
 - 1925 Oak Street, #9; Old Town Cornelius, NC



Contact Team Learning Services to talk about how we can help your business prosper through your employees!